

✓ YES!!

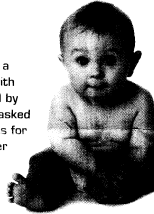


Marketing Matters

Overall attendance increased at 62 percent of annual trade show events in 2007, according to the results of the fifth annual *AttendTrends* study released in August by research company Jacobs, Jenner & Kent and marketing agency Frost Miller Group. Also up were organizations' marketing budgets, which the study suggests is more causal than coincidental.

Baby Seats

Eighty-five percent of travelers would like airplanes to reserve a section for parents traveling with babies, according to a new poll by Airfarewatchdog.com. When asked if airlines should set aside seats for parents with babies and smaller children, 10,170 respondents (58 percent) said "yes, they should have done this long ago" and 27 percent said "yes, but they never will and it'll never work." Only 15 percent answered, "no, this is a bad idea."



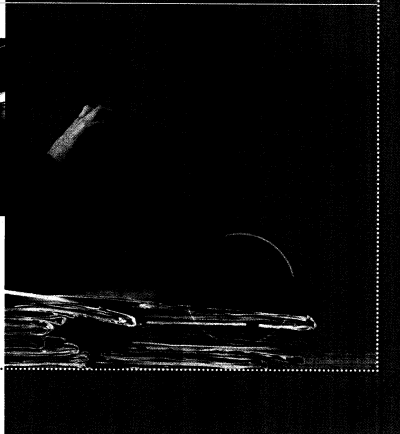
What Happens in Vegas...

On Aug. 29, two former Bank of China managers and their wives were convicted by a federal jury in Las Vegas on charges of racketeering, money laundering and international transportation of stolen property, as well as passport and visa fraud. Evidence presented at trial included a significant number of transactions with the stolen money through Las Vegas casinos, including bets that ranged from US\$20,000 to \$80,000.



United Stands Down

United Airlines travelers can leave their money in their pockets when the food cart comes down the aisle. The U.S. carrier has backed off a plan to charge for coach meals on overseas flights after criticism from customers. The carrier's letter to customers began, "Thank you for your direct, candid feedback."



34 one+ 10.08